



26 February – 1 March 2012

## Media Release

FOR IMMEDIATE RELEASE  
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### Stephen Page to Open Global Arts Market in Adelaide

Artistic Director of Bangarra Dance Theatre Stephen Page has been announced as the keynote speaker for the 2012 Australian Performing Arts Market (APAM) held in Adelaide from 26 February to 1 March.

As a performer, choreographer and director of dance for the past three decades, Stephen is nationally and internationally respected within the arts industry, making him ideal for the role.

APAM Producer Ian Scobie said they were honoured to have Stephen on board. His 26 -year career has had a significant influence on the Australian arts industry.

“He has been involved with choreographing and directing globally recognised pieces such as Indigenous components of the 2000 Sydney Olympic Games Opening and Closing Ceremony, as well as being Artistic Director of Bangarra Dance Theatre for more than 20 years,” said Mr Scobie.

Stephen will address an audience of more than 600 Australian and international delegates at APAM, which plays a major role in launching and supporting Australian artists on the international stage.

This year, delegates from all corners of the globe have already registered for the 2012 Market, including Argentina, New Zealand, China, USA, UK, Canada, Germany, Hong Kong, Singapore, Croatia and the Netherlands.

“In 2010 the Australian delegation grew by 15% and we had more than 580 delegates from 25 different countries attend. We are expecting another sell-out event in 2012, so delegates should register quickly to secure their place,” said Mr Scobie.

APAM 2012 will showcase 49 Australian and New Zealand performing arts companies through its Spotlight program and Searchlight program. The program this year includes works from Australian Dance Theatre, Belvoir, Yirra Yaakin Theatre Company, Lucy Guerin Inc, Polyglot and Back to Back Theatre.

The event will once again feature the networking initiatives G'Day Mate – the arts version of speed dating - and the First Timer's Event – established to assist new delegates navigate the market.

Held in conjunction with the Adelaide Festival and Adelaide Fringe, APAM allows international and national presenters and producers to see a selection of the best new Australian works over five days in one location.

It also provides an opportunity for key arts funding and development agencies to develop and negotiate international and national tours.

Since 1994, the Market has resulted in more than 70 Australian performing arts companies touring to over 1200 venues, generating in excess of \$30 million in revenue. APAM 2012 will be held at the Adelaide Festival Centre from Sunday 26 to Thursday 1 March 2012.

#### ABOUT AUSTRALIAN PERFORMING ARTS MARKET

The 10th Australian Performing Arts Market is funded by the Australian Government through the Australia Council for the Arts and the South Australian Government through Arts SA. It is presented with the invaluable support of the Adelaide Festival Centre and has been produced since 1998 by Arts Projects Australia. For registrations and further information go to [www.performingartsmarket.com.au](http://www.performingartsmarket.com.au)

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